

JADE OCEAN



LOCATION:
Miami, Florida



DEVELOPER:
Fortune International



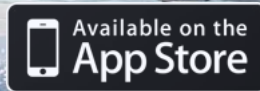
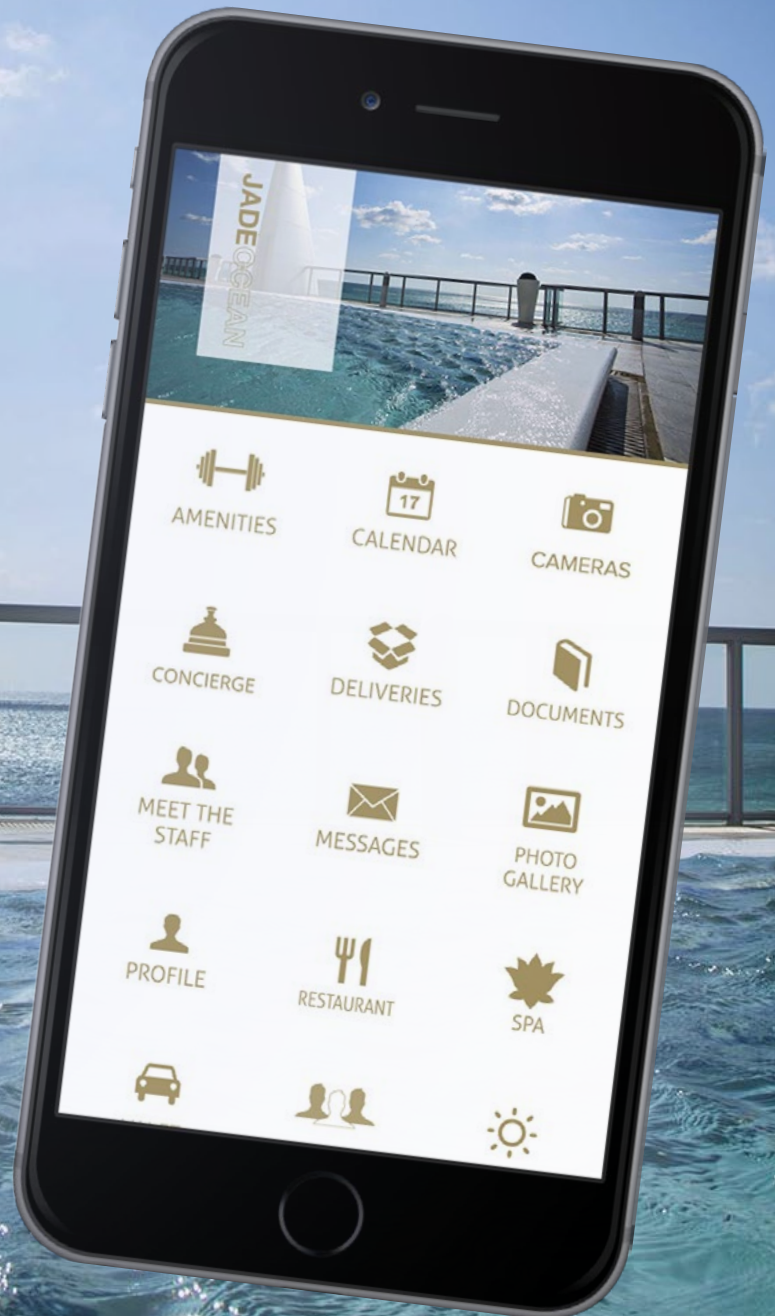
PROPERTY TYPE:
Single property, high-rise luxury
multiple dwelling unit (MDU)



APP NAME:
Jade Ocean



APP TYPE:
White-labeled and fully branded
single property application



iOS | tvOS



SUMMARY

Jade Ocean is a resort-style high-rise rental property in southern Florida—a 50-story glass tower overlooking the Atlantic Ocean. The property’s management wanted an app that would function as a customer relationship management (CRM) platform for the property and a seamless communication tool for residents and staff.

UNIQUE INNOVATION

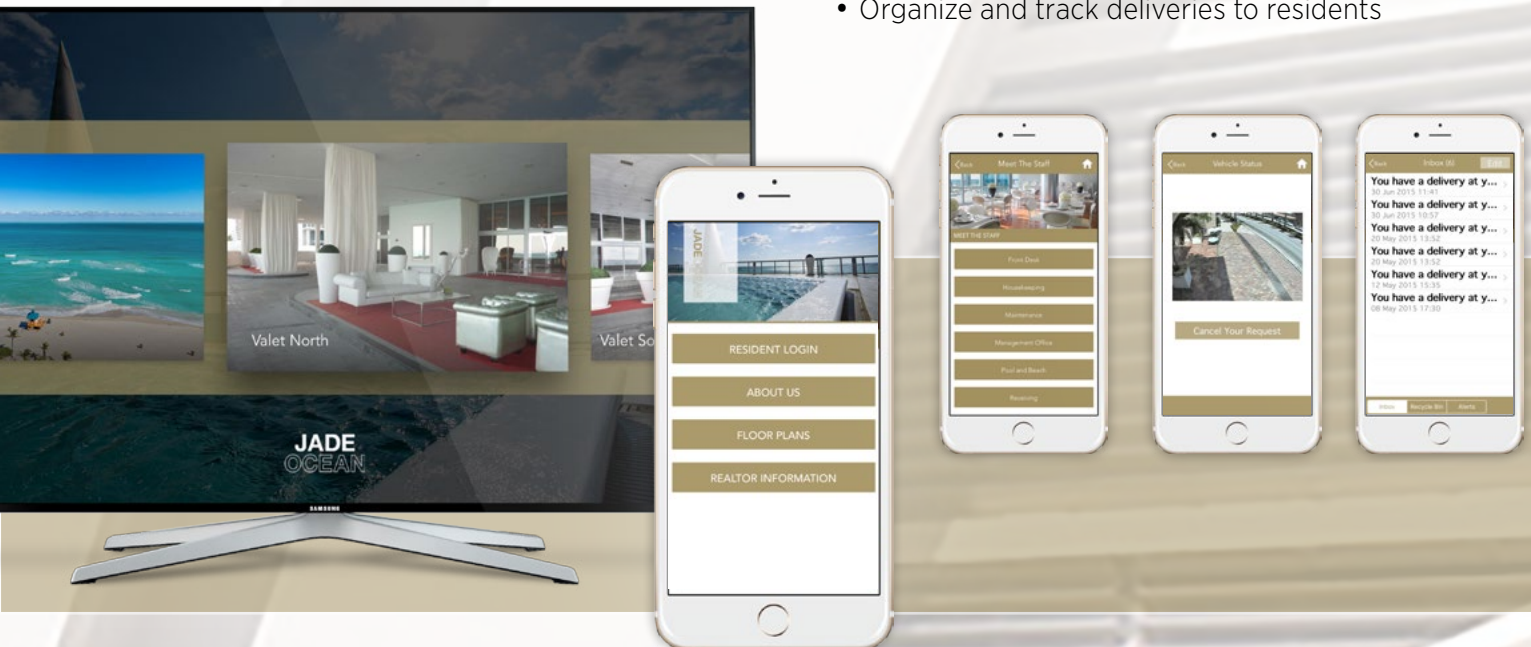
The Jade Ocean app and web portal allow logged-in users to see live camera views of amenities and services. A resident can, for example, see if any lounge chairs are available before heading down to the beach, or see if the car is pulled up to the valet station yet—on their smartphone, TV or computer.

APP FEATURES FOR RESIDENTS

- Communicate easily with the property’s management office
- Browse and reserve amenities
- Take advantage of concierge and valet services
- Manage an authorized visitor list
- See live camera views of amenities from both web portal and mobile app

APP FEATURES FOR STAFF

- Send mass communications to entire resident list or to custom groups
- Use CRM dashboard to manage residents, visitors, pets, vehicles, phone numbers, etc.
- Receive notification of resident requests by email and/or SMS
- Generate a report of requests to manage resources
- Gather business intelligence to help anticipate and meet future resident needs
- Organize and track deliveries to residents



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