

HOSPITAL MOBILE APPS: INCREASE REVENUE AND PATIENT SATISFACTION

When patients get lost, they don't just end up late to their appointments. They also arrive (if they do arrive) stressed and anxious—possibly even angry. Late appointments can back up schedules, hinder necessary administrative processes and create costly inefficiencies.

WITHOUT A HOSPITAL APP



Patients and visitors head to the hospital without clear directions or knowledge of where to park.

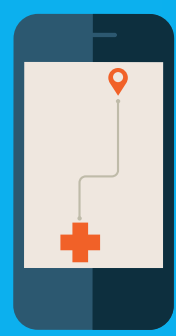
OVER
30%
OF FIRST-TIME
HOSPITAL VISITORS
ARE CONFUSED*

Multiple parking areas and confusing signs make it difficult for patients and visitors to find the closest parking structure.

Healthcare providers **lose millions** to missed and late appointments every year.

WITH A HOSPITAL APP

Turn-by-turn directions guide patients and visitors from home to the hospital campus and to the appropriate parking area.



A hospital app can also send appointment reminder **push notifications** to reduce no-shows.

➔ 150 feet
Turn right

➔ Parking
In 25 feet

A wayfinding app can transition seamlessly from outdoor to indoor navigation with a familiar mapping interface.

Multiple entrances and lack of clear signage confuse patients, causing them to arrive frustrated and late.



The app's indoor wayfinding function helps patients navigate through the hospital to reach their appointment on time.



INFORMATION

Rx

➔ Dr. Smith
Pediatrics



When hospitals don't help patients with wayfinding, it can strongly affect the patient experience. And increasingly, that experience counts for a lot.



A hospital app that helps patients and visitors navigate the hospital campus can reduce overhead associated with missed appointments and improve the patient experience.

Phunware's fully integrated Multiscreen as a Service (MaaS) customer engagement platform is designed to engage, manage and monetize anytime / anywhere users across all devices.



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* InformalScience.org