

MIXED-USE DEVELOPMENT APPS

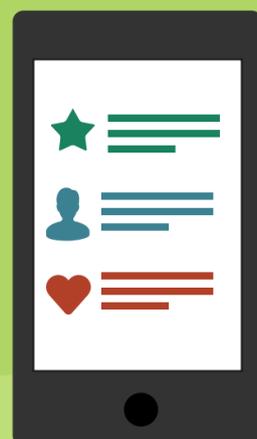
From live, work, play **to**
ATTRACT, RETAIN, OPTIMIZE

Your mixed-use development combines **live, work and play** in a single project



A MIXED-USE DEVELOPMENT APP

enables you to **attract, retain and optimize** with a single mobile solution



HERE'S HOW:

ATTRACT AND RETAIN RESIDENTS, SHOPPERS AND RETAIL TENANTS

- ✓ **Make community living easy and convenient for residents**
 - Package delivery notifications
 - Amenity visibility and scheduling
 - Maintenance request system
 - Visitor list management
 - Valet and concierge requests
 - Community updates and retail promotions
 - Personalized navigation throughout the development
- ✓ **Deliver a VIP experience to shoppers and restaurant-goers**
 - Personalized welcome messages
 - Relevant offers from favorite stores and restaurants
 - Step-by-step navigation throughout the entire development
 - Exclusive promotions
 - Insider updates about sales and community events
- ✓ **Create synergy (and sales) for your retail tenants**
 - Store and restaurant features in app content
 - In-map highlights for select stores and restaurants
 - Access to push notifications to promote sales and special events
 - Exclusive rewards and offers for app users

OPTIMIZE MARKETING AND PROPERTY MANAGEMENT

- ✓ **Enhance sales and leasing**
 - Sales and marketing showcase
 - Competitive differentiation
- ✓ **Streamline communications and property management**
 - Resident communications platform — targeted and broadcast
 - Delivery management and notifications
 - Maintenance request manager
 - Business insights such as amenity usage patterns, maintenance performance trends, etc.

Mixed-used development apps help developers and property management to do all of the above — while saving time and money. Phunware's residential mobile solution is proven, scalable, and ready to go to work. **Are you?**

