

PHUNWARE PHENOM CERTIFIED DEVELOPER PROGRAM

Leverage Phunware's award-winning technology to build engaging mobile experiences for your users.

FEATURE OVERVIEW

Phunware's pioneering Multiscreen as a Service™ (MaaS) platform gives software developers and partners the only full-stack platform in the mobile ecosystem, allowing them and their users access to a solution that touches all phases of the mobile application lifecycle.

Phunware has been providing the world's biggest brands with end-to-end mobile experiences. The Phunware Phenom Certification Program provides software developers and partners the training needed to bring the same level of sophisticated mobile application development to their own customers.

SIGN UP TO BE A PHUNWARE PHENOM TODAY! TRAINING CERTIFICATION IS FREE!

PHENOM@PHUNWARE.COM

855.521.8485 | @phunware 



Phenom certified developers and partners are eligible to receive discounts of up to 60% off list price when leveraging and purchasing our SDKs.

FEATURE OVERVIEW

Phunware Phenom Certification program includes training on the following products.

Software Development Kits (SDKs): Phunware SDKs supercharges your existing app and allow you to create captivating contextual and location-aware mobile experiences.



Location-based Services

Enable indoor mapping and navigation through static or real-time blue-dot positioning.



Mobile Engagement

Leverage user location and profile data to personalize campaigns and maximize revenue opportunities.



Content Management

Manage app content from anywhere—without involving IT or republishing to app marketplaces.



Mobile Advertising

Increase ROI through app user acquisition and monetization.



Analytics

Connect the dots between app users, locations, devices, promotions and more.



Rewards

Issue branded currency backed by the PhunCoin security token without the regulatory and financial complexities.

Knowledge Graph and Data: Use our Knowledge Graph to uncover audience insights and see how our first party data allow real-time mobile audience targeting for 1:1 engagements globally at scale.

HOW IT WORKS

Partners and develops will need to be onboarded into the Phunware Partner Program and registered for the certification course. You will have access to an online training portal and can get certified by taking on-demand courses and attending a list of live training sessions. Certifications will remain valid for one year following course completion. Phenoms will be required to take new or updated courses to retain discount tier level eligibility.



LEVEL 1
Get an introduction to our product suite and capabilities.



LEVEL 2
Use Phunware's sample code to execute SDK functionality.



LEVEL 3
Explore advanced capabilities of our products

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NEW TO PHUNWARE? BECOME A PARTNER TODAY! CONTACT US AT PARTNERSALES@PHUNWARE.COM.

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