

ALERTS & NOTIFICATIONS

Mobile Marketing Magic

Drive engagement and revenue to your target customer segments.

PROVEN WAY TO INCREASE ENGAGEMENT

Drive users back into the application for additional engagement and monetization opportunities.

TARGET MOBILE CONTENT AND ADVERTISING TO ANY CUSTOMER SEGMENT

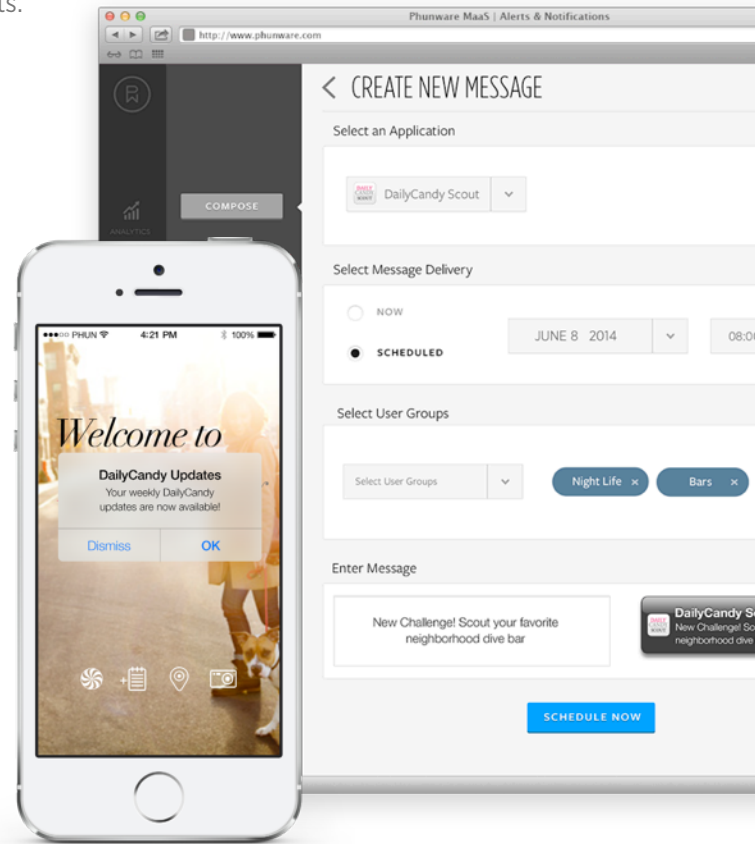
Generate premium monetization opportunities by linking push with targeted advertising campaigns.

EASILY CREATE AND OPTIMIZE CAMPAIGNS

Manage your mobile customer relationships in a heartbeat. You can customize who, when and where users receive your targeted messages, promotions and more.

ACCESS INSTANT REPORTING AND ANALYTICS WITH THE PHUNWARE MOBILE CLOUD

Unlock a new understanding of your audience so that you can make the right business and product decisions.



UNDER THE HOOD

- Broadcast and Scheduled Alerts
- Segments / Personalization
- Analytics Dashboard
- Automated Feed Based Alerts
- Apple and Google Integration
- Scheduler
- Built to Scale
- Location Reporting
- Message History
- Available Cloud API
- Multi-Timezone Support
- Deep Linking Support

GET STARTED

Learn more at Phunware.com.

EVERYTHING YOU NEED TO SUCCEED ON MOBILE

Phunware provides you with all of the tools you need to engage, manage and monetize users on mobile.