# Phunware's Aviation Solution

## OVERVIEW

Enhance the passenger experience and drive non-aeronautical revenue with Phunware's aviation solution. This native, location-aware mobile app provides passengers on-demand information about flights, concessions, retailers and more. Location-based promotions and in-app advertising help increase revenue, and advanced analytics provide visibility and insight into campaign performance and the entire passenger journey.

Highly configurable and brandable, this solution can be deployed quickly and includes powerful features out of the box. Capabilities include flight tracking, in-app monetization, promotions, mapping, wayfinding and real-time navigation, parking reminders, alerts and notifications, analytics and a robust content management engine. Want more? Phunware's platform offers plenty of opportunities to enhance and monetize your app.

## THE PHUNWARE PLATFORM

Phunware works with customers throughout the entire application life cycle, from strategy and ideation to application maintenance. Phunware has designed thousands of mobile applications for the world's most respected brands and has provided mobile solutions for some of the largest airport facilities in the United States.

Phunware's award-winning creative and engineering teams can also create customized mobile solutions, extensions and integrations.

**Contact a mobile specialist at aviation@phunware.com to learn more.**

## BENEFITS

- Cloud-based passenger engagement platform provides enterprise-class reliability and scalability

- Manage all app content, campaigns and configurations through an easy-to-use web portal

- Updates are made in the cloud and automatically pushed to users without requiring the application to be republished in the app marketplace

- Multiscreen capabilities allow consistent content and updates across mobile devices

- Lower total cost of ownership and regular feature releases

## MOBILE PLATFORM SUPPORT

- Apple iPhone: iOS 9.X and above, iPad compatible
- Google Android: Android 4.4 and above

# PHUNWARE

## INCREASE NON-AERONAUTICAL REVENUE AND IMPROVE PASSENGER EXPERIENCE

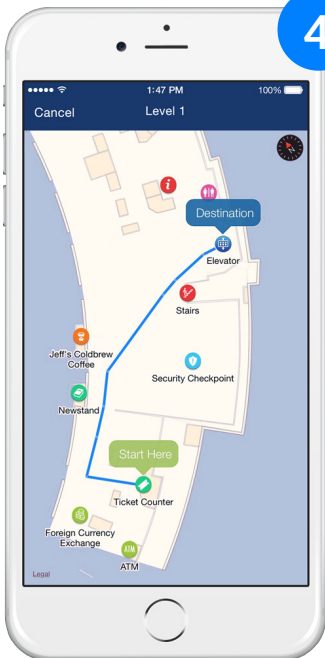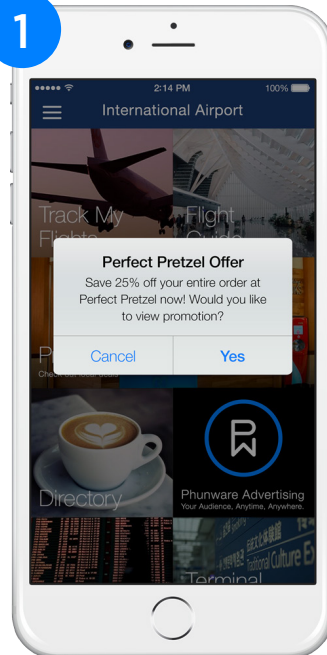### 1. Marketing Automation*

Send personalized alerts and promotions based on passengers' preferences and location in the airport.

### 2. In-App Monetization

- Display relevant ads to passengers based on demographic profiles and location.

- Monetize your app with third-party advertising.

### 3. Mapping

Display a map of the airport with points of interest (POI).

### 4. Real-Time Navigation*

Enable real-time blue dot navigation around the airport.

### 5. Alerts and Notifications*

Customize which users receive your targeted messages.

### 6. Parking Reminder*

Provide parking reminders with the ability for passengers to drop a GPS pin, take photos and notes or record a voice memo.

### 7. Airline Guide

Provide a list of airlines with gate, baggage and contact information.
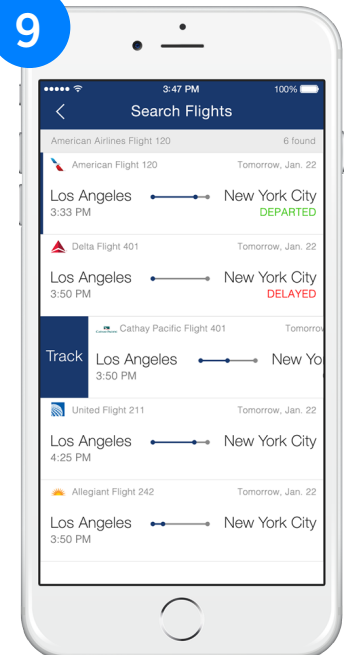
### 8. Directories

Display retailers, concessionaires and service providers.

### 9. Flight Tracking with Alerts

Send real-time flight data with push notifications regarding delays and gate changes.

### 10. Weather Data

Show the weather forecast and radar.

## GET STARTED TODAY!

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## EASY APP UPDATES, MAINTENANCE AND OPTIMIZATION

### 11. Map Editor Portal

Airport administrative staff can easily edit, manage and update facility maps without developer resources.
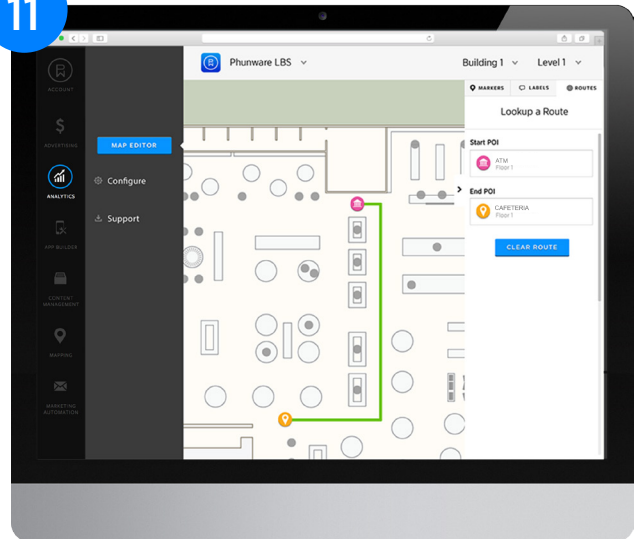
### 12. Airport-Specific Mobile Layout Options

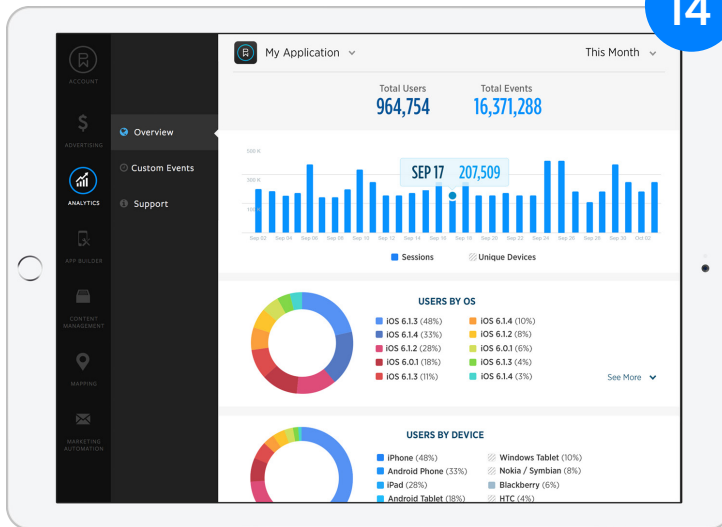Choose from numerous customizable and brandable mobile layout options for your application.

### 13. Content Management

Make content and design changes easily in the cloud.

### 14. Analytics and Business Intelligence

Uncover audience activity to drive new engagement and monetization opportunities.

### 15. Extended Analytics*

Reveal passenger journey insights like dwell times, visit patterns and repeat passengers.

\* Indicates add-on features that can be purchased for an additional fee

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