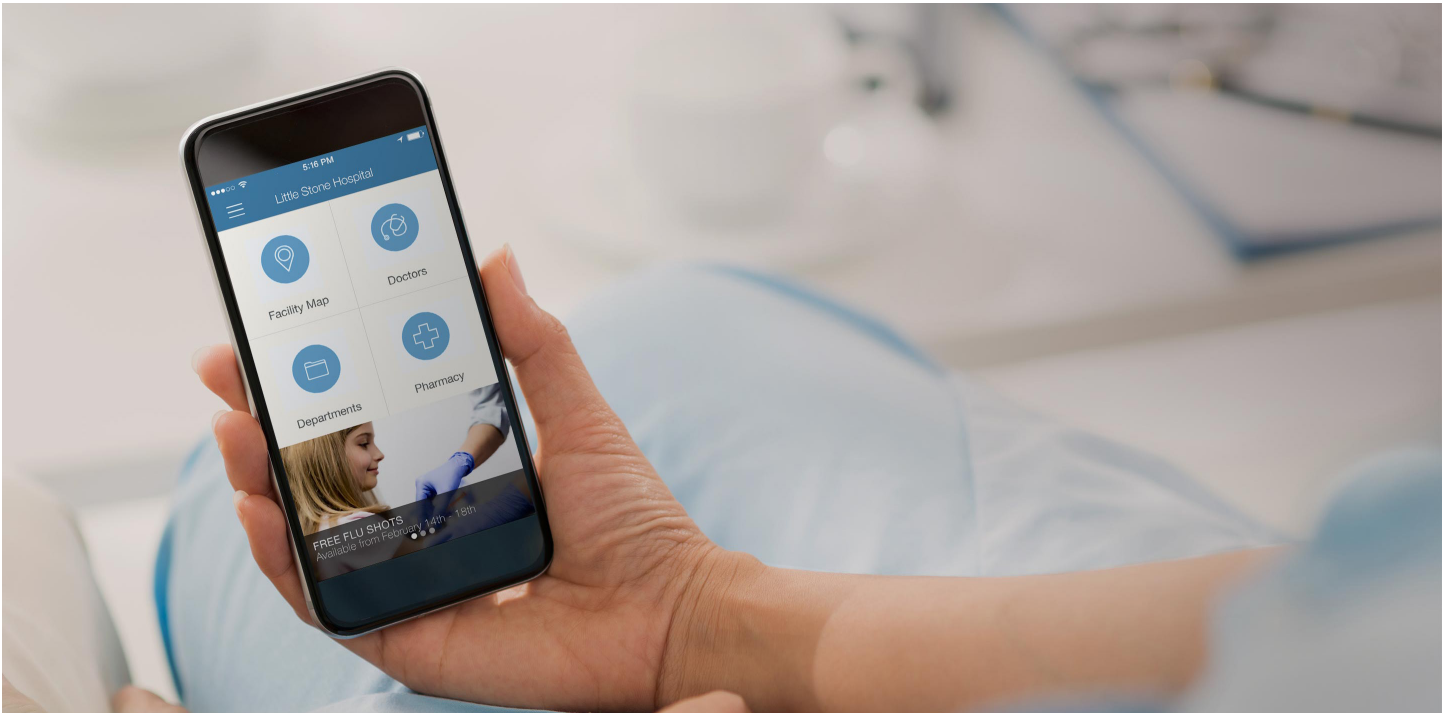# Solutions for Hospitals and Health Systems

## OVERVIEW

Phunware's feature-rich mobile app solution enables healthcare providers to elevate the patient journey while optimizing operational and staff efficiency, lowering costs and even boosting revenue.

Using cutting-edge mobile and location technology, this innovative, brandable solution provides real benefits that take your facility to future of healthcare.

**Contact a mobile specialist at healthcare@phunware.com to learn more.**

# PHUNWARE



## HOW PHUNWARE WORKS WITH HEALTHCARE FACILITIES

Phunware has created mobile experiences for some of the world's most respected brands, including some of the largest healthcare facilities in the United States. We work with customers throughout the entire application lifecycle, from strategy and ideation to application maintenance.

If you don't have an app for your facility, Phunware offers customizable and brandable app templates that can be deployed rapidly and include a powerful feature set out of the box. If your facility already has an app, Phunware's features can also be integrated a la carte. Our award-winning creative and engineering teams can even create custom mobile solutions, extensions and integrations.

## BENEFITS OF THE PHUNWARE PLATFORM

- Cloud-based patient engagement and staff management platform provides enterprise-class reliability and scalability worldwide

- Updates are made in the cloud and automatically pushed to users without requiring the application to be republished in the app marketplace

- Multiscreen capabilities allow consistent content and updates across mobile, web and tablet-based kiosks

- Hardware-agnostic software works with multiple hardware providers and supports location technologies including Wi-Fi, physical and virtual BLE beacons and even VLC (visual light communications)

## GET STARTED TODAY!

**PHUNWARE.COM/SOLUTIONS/HEALTHCARE**

healthcare@phunware.com | 855.521.8485 | @phunware

# PHUNWARE

# ENHANCE THE PATIENT AND VISITOR EXPERIENCE

### 1. Alerts and reminders

Notify patients about upcoming appointments and prompt navigation right to the facility.

### 2. Static wayfinding

Provide turn-by-turn directions around the facility within the app or on desktop

### 3. Real-time wayfinding

Enable blue-dot, GPS-like indoor navigation

### 4. Marketing automation

Send personalized alerts and promotions to patients and visitors based on their location or attributes

### 5. Parking reminders

Allow users to drop a GPS pin, take photos and notes or record a voice memo
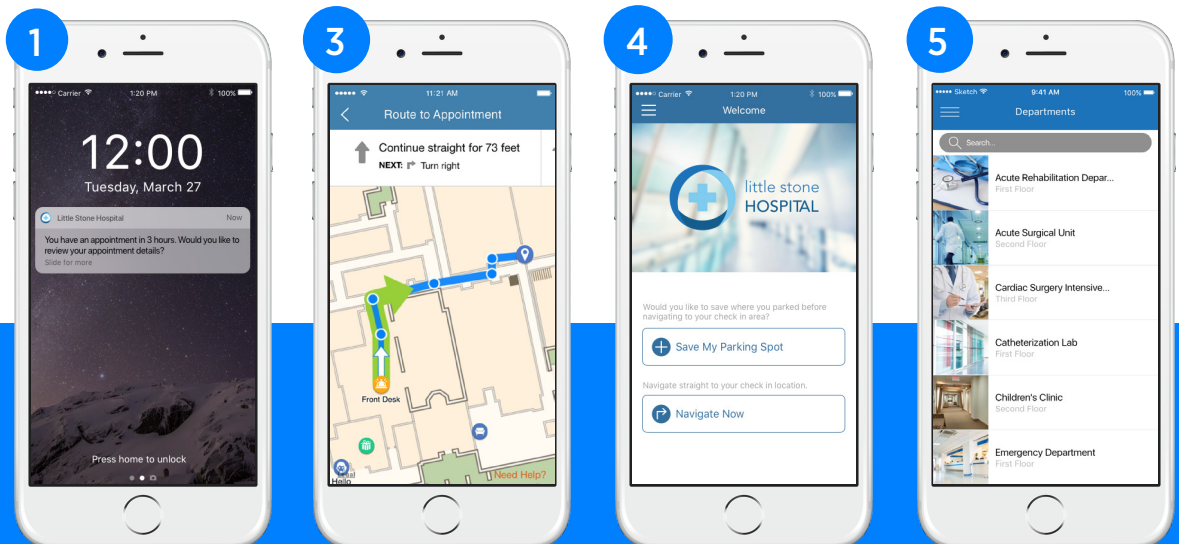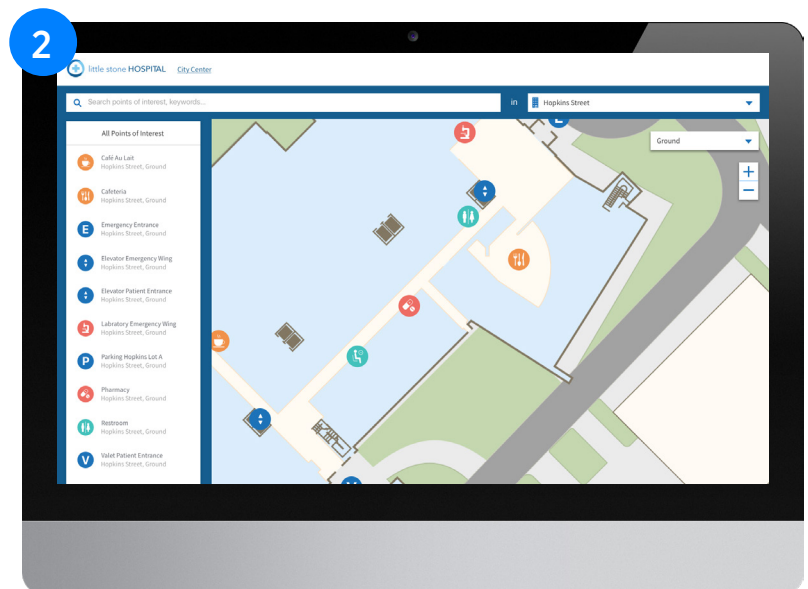
### 6. Directories

Display departments and wards, gift stores, cafeterias and other points of interest

### 7. Map editor portal

Edit, manage and update facility maps without developer resources

### 8. Content management

Easily make changes to app content in the cloud

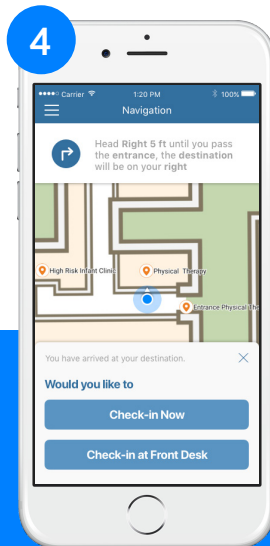## OPTIMIZE WORKFLOW AND IMPROVE PATIENT CARE

**1. Express check-in:**

Trigger staff workflow as patients enter the facility

**2. Asset tracking:**

Track equipment and assets in real time and navigate to them

**3. Patient and staff tracking:**

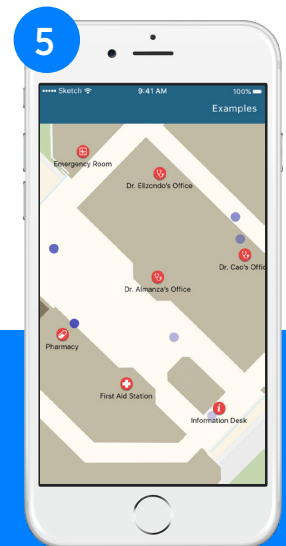Allow patients and staff to share their location and navigate to one another

**4. Dwell time monitoring:**

Interact with patients and trigger different messages based on how long they have been in a specific area, such as a waiting room

**5. Analytics and business intelligence:**

Optimize and improve patient and visitor experiences using insights from app usage and location analytics

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