

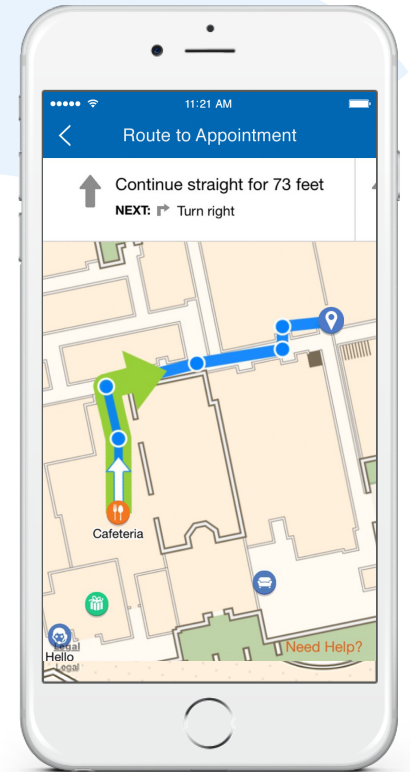
HEALTHCARE TRIAL PROGRAM

Innovations in mobile wayfinding are transforming the patient experience at hospitals across the country. Using the latest smartphone capabilities, branded hospital mobile apps can help improve patient satisfaction, reduce late arrivals and missed appointments, and empower hospital staff to work more efficiently.

Phunware's Healthcare Trial Program is the easiest and most affordable way to unlock the potential of mobile wayfinding for your facilities, thanks to a brandable mobile wayfinding solution and guidance from mobile industry experts every step of the way.

BENEFITS

- Test the latest wayfinding approaches to discover the best fit for your facility and patient population
- Target your areas of most critical need (typically the first floor)
- Gather real-life patient feedback and leverage advanced analytics
- Apply your initial financial investment in the Trial Program toward your enterprise rollout



3 STEPS TO A SUCCESSFUL TRIAL

1 Strategize with the mobile experts

We'll work together to evaluate your current wayfinding and mobile app infrastructure, then target your facility's areas of greatest need.

Deliverables include:

- Wayfinding technology recommendations
- User experience recommendations
- Outline future use case opportunities
- Trial Program scope of work
- Definition of key Trial outcomes

2 Let Phunware develop your solution

Our team will create your unique branded app with indoor navigation (one building, up to two floors) that leverages beacons or indoor Wi-Fi.

Deliverables include:

- Branded mobile app (iOS included, Android option available)
- Beacons (optional)
- Weekly status meetings with dedicated Phunware Project Manager, Sales Engineer and Account Executive

3 Try it out for 30-45 days

Patients, staff and visitors can download and use your branded mobile wayfinding app. Phunware will optimize your app throughout the Trial period based on app usage metrics and provide recommendations for a full-scale implementation.

Deliverables include:

- Post-Trial report and recommendations
- Patient feedback and user behavior report
- Customizable report on Trial phase analytics
- Cost analysis for future deployment

GET STARTED TODAY!

[PHUNWARE.COM/SOLUTIONS/HEALTHCARE](https://phunware.com/solutions/healthcare)

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